



**HCV-161100020302** Seat No. \_\_\_\_\_

**M. B. A. (Sem. III) (CBCS) Examination**  
**October/November – 2017**  
**Business Ethics & Corporate Governance**

Time : **3** Hours]

[Total Marks : **70**

**1** What is Ethics and Business Ethics? Discuss the Scope, **14**  
Elements and Importance and issues of business ethics.

**OR**

**1** What is Ethics and Business Ethics? Explain all the **14**  
Ethical Theories in detail.

**2** (A) Explain Ethics in Marketing is an important **7**  
decision, why?

(B) It is very essential for finance manager to be ethical **7**  
in all his decisions. Explain.

**OR**

**2** (A) Explain in brief - Ethics in Information Technology. **7**

(B) Human Resource Capital has the greatest burden of **7**  
fulfilling the needs of business ethics. Do you agree  
the statement or not? Also give reasoning for the same.

**3** Explain the concept and meaning of Corporate Governance. **14**  
Give the details of principles, importance and issues of  
Corporate Governance.

**OR**

**3** Explain why Corporate Social Responsibility is necessary **14**  
in any organization. Also discuss the four phases and types  
of CSR in detail.

- 4 (A) What are the issues of business ethics faced by the global economy. 7
- (B) Explain CSR needs along with live CSR example. 7
- OR**
- 4 (A) Give the committees and their recommendations of Corporate Governance. 7
- (B) Write the appointment, duties and responsibilities for Board of Directors. 7
- 5 Explain all the concepts in brief with examples : (All) 14
1. Ethical Behavior
  2. Ethical Dilemmas
  3. Ethical Organization
  4. Whistle Blowing.